

# Celebrating Achievements

and Looking Ahead to 2024



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# Word from our Principal Executives

In celebrating the close of another impactful year, I want to express my heartfelt appreciation for your trust in Pixova Studio. Your partnership has been invaluable, and we are committed to delivering even greater value in the coming years.

Thank you for being an integral part of our journey. Wishing you a joyful holiday season and a prosperous New Year.

With gratitude,

**Derik Owiti**  
**Managing Partner**



Reflecting on the transformative journey of 2023, we extend our heartfelt gratitude for your unwavering support. Your trust has been the cornerstone of Pixova's success, and together, we've achieved significant milestones.

As we embark on the road ahead, we look forward to continued collaboration, innovation, and shared success.

Warm regards,

**Dennis Ofucho**  
**Managing Partner**



# Overview of Our Services

At Pixova, we offer a diverse range of services to cater to your digital needs:

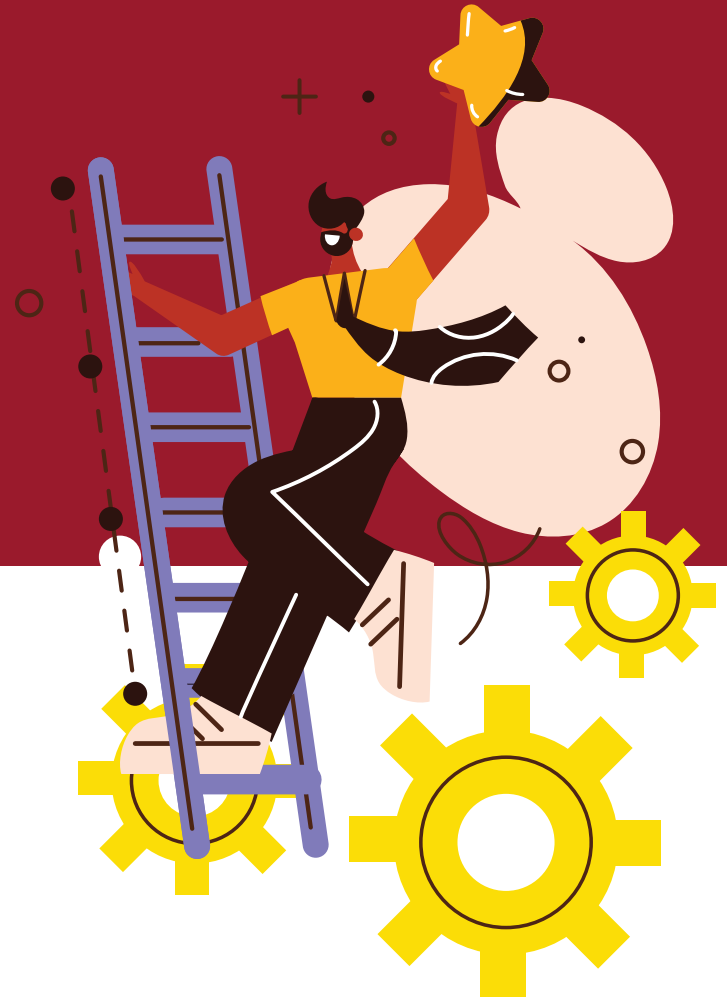
- ▶ **Information Technology:**  
Cutting-edge solutions to keep your business at the forefront of technology.
- ▶ **Graphic Design:**  
Striking visuals that capture your brand essence.
- ▶ **Website Design:**  
User-friendly, responsive, and visually appealing websites.
- ▶ **Video Production:**  
Compelling videos that tell your brand story.
- ▶ **Photography:**  
Capturing moments that leave a lasting impression.
- ▶ **Digital Marketing:**  
Targeted strategies to boost your online presence.



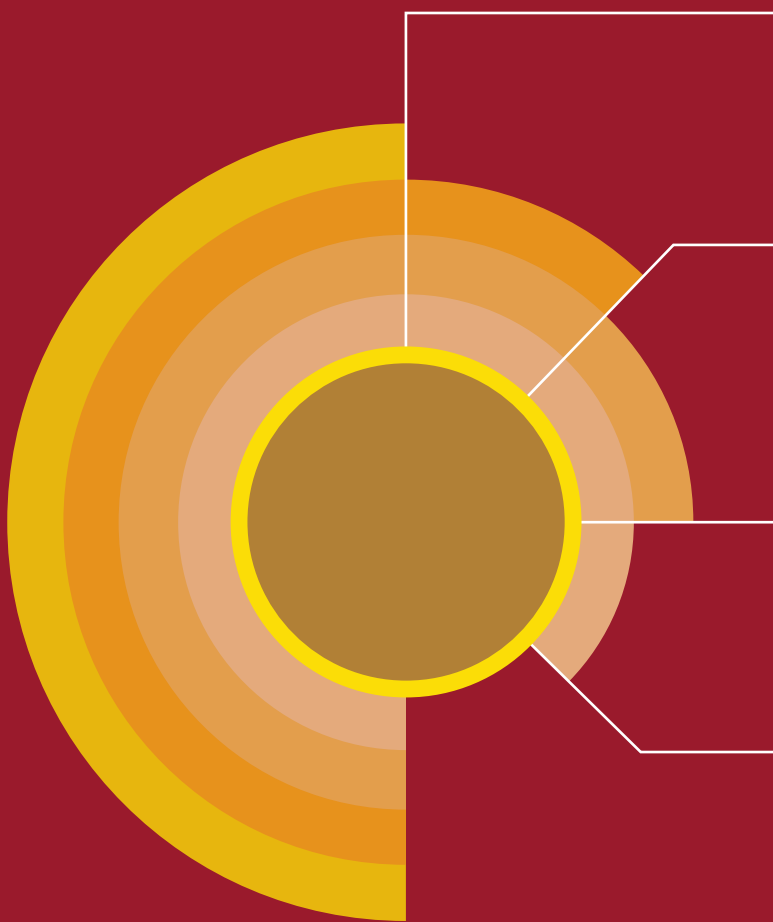
# Key Achievements in 2023

In 2023, Pixova Agency achieved significant milestones, marking a year of impactful contributions and successful ventures. The agency empowered over 50 startups, providing them with the digital tools to launch and establish a robust online presence. Collaboration with 5 NGOs resulted in the creation of compelling digital content, contributing to successful fundraising campaigns. Further, Pixova partnered with Faraja Chillout, playing a pivotal role in supporting the diversity of African arts and music.

We assisted 15 music artists in establishing streaming platforms, enabling them to generate substantial revenue. With the creation of 3000+ design assets, Pixova enhanced visual storytelling for various brands. Our agency also played a key role in strengthening the online visibility of travel agencies through strategic partnerships.



# Numbers speak louder than words



## **95% Client Satisfaction**

Achieved an impressive average client satisfaction rating of 95% based on post-project surveys.

## **20% CRO**

Improved client website conversion rates by an impressive 20%, leading to increased customer engagement.

## **5 Strategic Partnership**

Established 5 strategic partnerships within the industry, demonstrating Pixova's credibility and network.

## **12 Trainees**

Successfully trained 12 youths on digital media, empowering them with valuable skills for the future.

# Football Tournament

This football tournament was more than just a game—it was a reflection of our commitment to teamwork, mutual support, and creating a vibrant, cohesive work culture at Pixova.



# Together we can restore the planet

Pixova actively contributed to environmental conservation through a tree planting initiative, demonstrating our commitment to the well-being of our planet. Together, we planted a total of 200 trees, underscoring our dedication to fostering a sustainable and green future.





# Ideas that work



# Sneak peak into 2024

In the upcoming projects set for 2024, Pixova envisions a dynamic expansion into new ventures:



## ▶ **Pixova Digital Academy**

Embarking on a mission to empower over 100,000 African youths, the Pixova Digital Academy aims to equip them with the skills necessary to initiate and thrive in their digital enterprises.

## ▶ **Creative Business Podcast**

Delving into the intersection of creativity and business, Pixova plans to launch a podcast that explores the intricacies and opportunities of the creative industry from a business perspective.

## ▶ **African Expansion**

With a focus on broader impact, Pixova aims to collaborate with like-minded agencies across the continent, expanding its reach and contributing to the growth of the digital landscape in Africa.

## ▶ **Merchandize Shop – AVID**

In a strategic partnership with Chamu Toonz, Pixova is set to launch AVID, a merchandize shop that reflects the essence of creativity, offering unique products and engaging experiences

# Client Spotlights

Our journey has been shaped by the trust bestowed upon us by a multitude of clients. This success has not only solidified our relationships with existing clients but has also led to the acquisition of new ones through referrals. We deeply appreciate the collaboration and continued growth with the following valued clients. Their trust in our services is a testament to the quality and excellence that defines our partnership.





2024

**HAPPY  
NEW YEAR**



## ContactUs



**(+254) 717-694-715**



**[www.pixovastudio.com](http://www.pixovastudio.com)**



**[info@pixovastudio.com](mailto:info@pixovastudio.com)**



**[pixovastudio](https://www.instagram.com/pixovastudio)**